



HOW TO BUILD RECOVERY COMMUNITES



RAI 2025 SUMMIT

11 SEP THU – **12** SEP FRI

Hilton Raleigh North Hills
3415 Wake Forest Road
Raleigh, NC 27609

**RAI
SUMMIT
2025**



**Kickoff
Speaker!**

Terrence Walton
Executive Director of NAADAC

11 SEP
THU - **12** SEP
FRI

Hilton Raleigh North Hills





How to **BUILD**
2025 RAI SUMMIT
Recovery Communities

Our Event Emcee!



Sheriff Blackwood

11 SEP
THU - **12** SEP
FRI

Hilton Raleigh North Hills



2025 RAI SUMMIT

11 SEP THU – 12 SEP FRI

The first morning
session 9/11



Facilitated by RULO STRATEGIES

Tara Kunkel, MSW, is the founder of Rulo Strategies and a nationally recognized expert in criminal justice reform, substance use, and public health. A former Senior Drug Policy Advisor at the U.S. Department of Justice, she led the expansion of the Comprehensive Opioid Abuse Program and helped launch groundbreaking partnerships between DOJ and CDC. Tara brings decades of cross-sector experience and has directed over 25 justice-focused initiatives across the U.S. and internationally.

Kristina Bryant, MBA, is Senior Director at Rulo Strategies, bringing 26 years of experience in justice systems, with deep expertise at the intersection of behavioral health and criminal justice. A former Principal Court Management Consultant at the National Center for State Courts, Kristina has led numerous U.S. DOJ-funded projects, supporting policy reform, program evaluation, and cross-system collaboration nationwide. She is a trained facilitator in the Sequential Intercept Model and Evidence-Based Decision Making, and a national speaker on justice, behavioral health, rural equity, and workforce well-being.

[Hilton Raleigh North Hills](#) 3415 Wake Forest Road Raleigh, NC 27609



OUR KEYNOTE

Mark Lefebvre is a community coalition consultant and author of the book, *Healing a Village: A Practical Guide to Building Recovery Ready Communities** (Peter E. Randall Publisher), and is engaged with communities to help build the capacity to address addiction, mental health, community trauma, and harm reduction.



Mark Lefebvre

Mark was the statewide director for the Maine Recovery Friendly Workplace (RFW) program which he founded in 2023 while employed by Pinetree Institute in Eliot, ME, and Portsmouth, NH. In that role Mark was responsible for building statewide capacity to recruit, train and support Maine businesses as Recovery Friendly Workplaces. Prior to this role, Mark was the Pinetree Director of Community Engagement where he was responsible for development of Recovery Ready Communities in the Seacoast of NH and southern ME.

Earlier in his career, Mark served as statewide program director for the NH Works for Recovery program at Southern NH Services. In that capacity, Mark oversaw outreach and delivery of employment and training services to individuals and families affected by the New Hampshire opioid crisis and helped launch NH's Recovery Friendly Workplace program. Mark had previously served on NH Governor Sununu's Commission as a member of both the Prevention and Recovery Task Forces. Mark and his wife Vivian are co-founders of Safe Harbor Recovery Center in Portsmouth, NH.



Mark Lefebvre is a person in long-term recovery from addiction and co-occurring mental illness and is the author of the book *A Place in Time: Youth, Community & Baseball*, a consultant, a radio DJ, and a podcast producer. He recently published a 20-episode podcast series

It Takes A Village: Addiction Prevention & Recovery on the Seacoast.

**Books will be available for sale at the 2025 RAI Summit*

11 SEP – **12 SEP**
THU FRI

RAI SUMMIT 2025

Hilton Raleigh North Hills 3415 Wake Forest Road, Raleigh, NC 27609

Register Now!





**RECOVERY
ALLIANCE**
Initiative

RAI SUMMIT

11 SEP THU – **12** SEP FRI

2025

HOW TO BUILD RECOVERY COMMUNITES

Event registration is
FREE!



CE & CLE Credits



NORTH CAROLINA STATE BAR
CONTINUING LEGAL EDUCATION

Hilton Raleigh North Hills

3415 Wake Forest Road

Raleigh, NC 27609

How to BUILD 2025 RAI SUMMIT

Recovery Communities

AGENDA

TIME	SCHEDULE	Thursday, September 11
10:00 AM	Opening the Day: Tom Edwards, RAI Executive Director & Emcee Sheriff Blackwood	
10:10 AM	Video Welcome & Opening Remarks from NC Governor Stein	
10:15 AM	Conversations with RAI & NAADAC: Tom Edwards, Executive Director RAI & Terrence Walton, NAADAC	
10:45 AM	AM Session Kick-Off: Rulo Strategies: Spaghetti Model	
12:00 PM	Lunch & Networking	
1:00 PM	Rulo Strategies: Know Your Superpower & Share It	
1:30 PM	Keynote: Building Recovery Ready Communities: Mark Lefebvre	
2:15 PM	Networking Break	
2:30 PM	Panel Discussion: Learning from Experience: Strengthening Recovery Through Reflection and Adaptation	
3:30 PM	Rulo Strategies: Ask For What You Need	
4:00 PM	Closing Remarks: Sheriff Blackwood	

TIME	SCHEDULE	Friday, September 12
8:00 AM	Networking & Coffee	
9:00 AM	Welcome: Yesterday's Highlights, & Today's Forecast	
9:05 AM	RAI & ECC Project Updates	
9:30 AM	Keynote Cultivating Recovery Capital: David Whitestock	
10:15 AM	North Carolina Updates: NC Attorney General Jeff Jackson	
10:30 AM	Networking Break	
10:45 AM	Panel Discussion Facilitated by David Whitestock	
11:45 AM	Rulo Strategies: Successes	
12:20 PM	Lunch & Networking	
1:00 PM	Case Studies: Table Work	
2:30 PM	Closing Charge	