

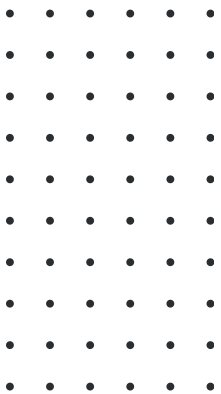
# 2024 Mid-Year Symposium



*“From Innovation to Implementation”*



**RECOVERY  
ALLIANCE**  
Initiative



**Sponsorship  
Prospectus**

**[Apply Here](#)**



# ABOUT US

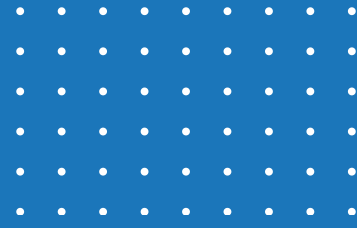
The RAI Mid-Year Symposium connects leaders from around NC to network and create real solutions to the suffering in our communities caused by the opioid crisis. Together, we will share resources, hear progress from the RAI Task Force, and build solutions to bring back to our communities.

During this Mid-Year Symposium, 180 attendees will discuss solutions identified within their communities and share new strategies and innovations that can be integrated into their community efforts. Participating as an exhibitor or sponsor allows you to network, share resources, and offer services to leaders throughout NC.

For this event to stay at no cost to attendees, we need exhibitors, sponsors, and supporters to make the event a success.

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# FAST FACTS



## Date

**March 8, 2024**

*9:00am-4:00pm*

## Location

The Conference Center  
GTCC 7908 Leabourne  
Road, Colfax NC 27235

## Topics

The Symposium will focus on statewide solutions and innovative work started by the RAI Task Force, roadmaps to funding and resource development, and table discussions around solutions to common challenges





# ATTENDEES

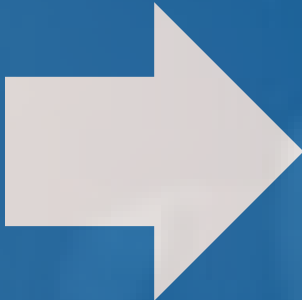
The NC RAI Symposium will involve up to 180 leaders and influencers across North Carolina from all sectors impacting substance use and recovery efforts

## GROUPS INVOLVED:

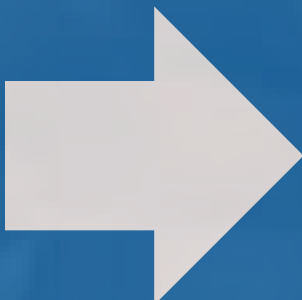
Prevention Specialists  
Education  
Interventionists  
Detox Facilities  
Residential Treatment  
IOPs, PHPs, Professional Monitoring Organizations,  
Employee Assistance Programs  
Therapists, Social Workers  
Psychiatrists and Psychologists  
Sober living  
Peer support specialists  
Advocacy Groups  
Leaders, people in recovery  
Allies/Family  
Community Coalitions  
Religious leaders  
First Responders  
Law Enforcement  
Judicial system  
Attorneys  
Government  
Researchers  
LMEs, MCOs



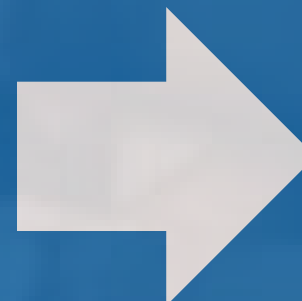
# BENEFITS



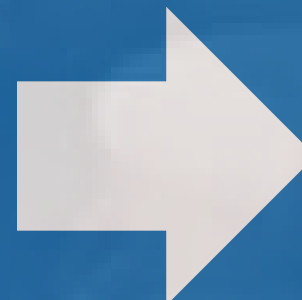
Excellent Exposure: Listed on a Presentation Slide and Digital Agenda and highlighted from the platform



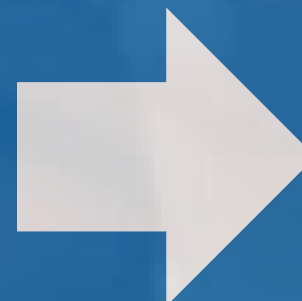
(1) Table and 2 chairs stationed near the refreshments to connect with attendees (Primary Placement for Diamond and Emerald)



Showcase your commitment to the Recovery community by joining facilitated discussions during the Symposium



Networking opportunities throughout the day and connections to generate leads for resource sharing



Promote your Organization as Contact Information through a digital resource email

# SPONSORSHIP

BENEFITS	DIAMOND \$5000	EMERALD \$2000	PLATINUM \$1000	GOLD \$500
SIGNAGE PLACED AT REGISTRATION	✓			
2-MINUTE LUNCH PRESENTATION	✓			
OPPORTUNITY TO PROVIDE A RESOURCE DISTRIBUTED AT REGISTRATION	✓			
LOGO PLACED ON THE RAI WEBSITE UNTIL ANNUAL SUMMIT	✓ <i>HYPERLINK</i>	✓	✓	✓
LOGO PLACEMENT ON PRESENTATION SLIDE	✓ <i>INDIVIDUAL SLIDE</i>	✓ <i>INDIVIDUAL SLIDE</i>	✓ SHARED SLIDE	LISTED ONLY
SPONSOR AD WITHIN A DIGITAL RESOURCE GUIDE	✓ <i>½ PAGE AD</i>	✓ 150-WORD AD	✓ 50-WORD AD	LOGO & CONTACT INFO



# SPECIALTY SPONSOR OPPORTUNITIES

**\$1,500 Lunch Sponsor**

Only 2 available

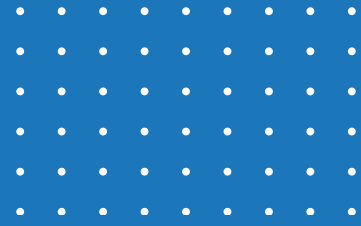
- ✓ Signage on Lunch Table
- ✓ Recognized during lunch
- ✓ Exhibit Table  
*\*Primary placement*
- ✓ Logo on the website for a full year
- ✓ Logo listed on individual slide & agenda
- ✓ 150-word ad for resource email

**\$750 Networking Break Sponsor**

Only 2 available

- ✓ Signage placed on Break Table
- ✓ Recognized during Break
- ✓ Exhibit Table  
*\*Primary Placement*
- ✓ Logo listed on individual slide & Agenda
- ✓ 50 word ad for resource email

# TIMELINE



**Jan 1-Feb 9**

Application Period  
(First Come, First  
Serve)

**Feb 23**

Registration, logos  
and advertisements  
due

**March 1**

All Fees Due & Final  
Logistics Sent Out

**March 8**

**RAI Mid-Year  
Symposium**  
*9:00am-4:00pm*

Table set up is between 7:30am-8:30am. Exhibit booths must be packed up and out by 5:00pm. Symposium registration and networking opens at 8:30am.





# TERMS & CONDITIONS

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Sponsors/Exhibitors are required to assign personnel to staff their booth during the scheduled breaks throughout the duration of the event. It is important to note that the sponsor/exhibitor space will be accessible and remain unlocked throughout the entirety of the event day. As a result, it is the responsibility of the organization/company to ensure the safety and security of their materials and display. Neither the Planning Committee, vendors, partners nor the facility can be held liable for any damages or misplacement of sponsor items.

Exhibit tables must be set up between 7:30am-8:30 a.m. on March 8, 2024, and must be dismantled and packed up by 5:00 p.m. on the same day. Sponsors/Exhibitors are strictly prohibited from mounting any banners or displays on the walls, floors, or ceilings of the facility. Under no circumstances should any adhesive be applied to tables, walls, or flooring. Additionally, the use of open flames and helium balloons is strictly prohibited. Furthermore, the possession of weapons, tobacco, or alcohol on the event property is strictly forbidden.

Sponsors/exhibitors must ensure timely submission of their logos and any associated advertisements in order to avail themselves of the aforementioned benefits. Failure to meet the designated deadlines will result in the forfeiture of said benefits. Furthermore, sponsors/exhibitors are required to provide their own tablecloths and materials for their assigned exhibit area.

Sponsors/exhibitors are responsible for the thorough cleanup of their exhibit area, as well as the proper packing and removal of all materials. Neither RAI, the Facility, vendors, nor the Planning Committee shall assume responsibility for any materials left behind by sponsors/Exhibitors.

## Questions? Reach out:

786.627.2848

info@favoredevents.net

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<https://recoveryalliance-initiative.org/>