# Recovery Community Center



How to guide to beginning a Recovery Community Center



RAI Task Force: Being Creative When Under Resourced

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## Introduction

#### 1.1 Background

The Recovery Alliance Initiative (RAI) is a pioneering program dedicated to fostering holistic recovery and support for individuals overcoming addiction. Recognizing the complex nature of addiction, RAI adopts a multifaceted approach that integrates medical, psychological, and social support systems to help individuals regain control of their lives and achieve long-term well-being.

At the core of RAI is a commitment to providing personalized care. Each participant's journey is unique, and RAI tailors its services to meet individual needs. This includes access to medical treatment, therapy, counseling, and support groups. By addressing the physical, emotional, and social dimensions of addiction, RAI ensures that participants receive comprehensive care.

One of the standout features of the Recovery Alliance Initiative is its emphasis on community building. RAI believes that a strong support network is crucial for sustained recovery. The initiative actively fosters connections among participants, their families, and the broader community through events, workshops, and peer support programs. This sense of belonging and mutual encouragement is instrumental in helping individuals stay motivated and resilient during their recovery journey.

Education and awareness are also key components of RAI. The initiative provides educational resources and training for both participants and their families, helping them understand addiction and the recovery process. By promoting awareness and reducing stigma, RAI creates a more supportive and informed community environment.

Furthermore, RAI collaborates with various healthcare providers, social services, and community organizations to create a seamless network of support. This integrated approach ensures that participants have access to a wide range of resources and services, from housing and employment assistance to legal aid and recreational activities.

Overall, the Recovery Alliance Initiative represents a beacon of hope for those affected by addiction. By offering comprehensive, personalized care and fostering a strong sense of community, RAI empowers individuals to reclaim their lives and build a brighter future.

#### 1.2 Purpose of The Creative Solutions When Under Resourced Taskforce

#### We bring people together to solve problems.

Addressing substance use disorders with limited resources requires innovative approaches that maximize existing assets and foster community involvement.

Starting a recovery community center model in an under-resourced area can be challenging, but it's a vital service that can make a significant difference in many lives.

The Recovery Community Center (RCC) model is a pioneering approach in the landscape of addiction recovery. These non-profit centers provide a spectrum of non-medical recovery support services, offering a local network that helps individuals build recovery capital at the community level. By facilitating supportive relationships and connecting recovering individuals to social services, employment, and skills training, RCCs play a crucial role in sustaining recovery and promoting overall well-being.

While the Recovery Community Center Model is not a new idea, beginning one in your local area can oftentimes seem overwhelming.

The main objective for our subcommittee was not to reinvent the wheel, but to make the wheel more accessible and adaptable.

Our goal was to create a blueprint/ guide to beginning a Recovery Community Center-Whether a mobile model, a Community/ Navigation Center/ or a One-block stop model- the beginning steps are very similar and seem a little less overwhelming when broken down step by step.

With a printable document accessible via the RAI website, communities across the state and beyond will have a go-to resource when thinking about beginning a RCC and when choosing the best model that fits the community.

#### 1.3 Task Force Members

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# **The Planning Stage**

#### 2.1 Community Needs Assessment

Community Health Needs Assessments (CHNAs) are critical tools used by health departments and nonprofit hospitals to identify and address the health needs of their communities. Mandated by the Patient Protection and Affordable Care Act, nonprofit hospitals are required to conduct a CHNA every three years and develop an implementation strategy to respond to the identified needs. This process involves collaboration with community stakeholders, including public health

experts and local residents, to ensure a comprehensive understanding of health challenges and resources. The CHNA report must be made widely available to the public, fostering transparency and community engagement. Additionally, these assessments help in defining the community served by the hospital, which includes understanding the geographic area, target populations, and principal functions. The ultimate goal is to create actionable strategies that can lead to measurable improvements in community health outcomes, addressing disparities and enhancing overall well-being.

A community needs assessment is a critical first step in establishing a Recovery Community Center (RCC). It serves as a foundational tool to identify the strengths, gaps, and resources within a community that can influence the success of recovery efforts. By conducting a thorough assessment, stakeholders can gain insights into the specific needs and challenges faced by individuals in recovery, which can then inform the development of tailored services and programs.

This process not only helps in aligning the RCC's objectives with the community's needs but also fosters engagement and ownership among community members, ensuring that the center operates as a true reflection of the community it serves. Moreover, a needs assessment can guide strategic planning, resource allocation, and continuous improvement, ultimately leading to more effective and sustainable recovery support services.

#### 2.2 Community Collaboration

The establishment of a recovery community center is a significant step in supporting individuals on their journey to recovery. The importance of a community collaborative in this context cannot be understated. A community collaborative brings together diverse stakeholders, including those with lived experience, healthcare professionals, and community leaders, to create a supportive environment that fosters healing and growth. Such collaborations can provide a wealth of resources, from emotional support to practical assistance, which are crucial for individuals navigating the complexities of recovery.

Moreover, a collaborative approach ensures that the recovery center is attuned to the specific needs of the community it serves, allowing for tailored programs that address local challenges and leverage local strengths. The shared experiences and collective wisdom within a community collaborative can inspire hope and empower individuals, reinforcing the message that recovery is not only possible but also supported by a compassionate and understanding community.

## 2.3 Develop a Vision

A vision for a recovery community center (RCC) should be centered on creating a supportive environment that promotes wellness and sustainable recovery. It's essential to establish a clear mission that resonates with the community's needs, focusing on inclusivity and accessibility.

Collaboration with local organizations and stakeholders can enhance the center's offerings, ensuring a holistic approach to recovery that addresses not only substance use but also related health, social, and economic challenges. By fostering a culture of hope

and empowerment, an RCC can become a beacon of transformation and healing within the community.

# **Funding Possibilities For Sustainability**

#### 3.1 Non-Profit Status

The non-profit status of an organization, particularly a 501(c)(3) designation, is crucial when seeking funding for a recovery community center. This status not only establishes the organization's legitimacy and commitment to public service but also opens up a wider array of funding opportunities.

Foundations, government agencies, and private donors often prefer to allocate grants and donations to non-profit entities due to the tax benefits and the assurance that the funds will be used for community-serving purposes. Moreover, a non-profit status can enhance the organization's credibility within the community, which is essential for garnering local support and fostering partnerships. It also aligns with the national best practices for recovery community organizations, which emphasize the importance of non-profit governance to maintain autonomy and focus on recovery services and advocacy efforts.

In essence, the non-profit status is a foundational element that supports the financial and operational stability of a recovery community center, enabling it to effectively serve individuals in need of recovery support.

### 3.2 Grant Writing

Grant writing is a critical skill for securing funding to sustain a Recovery Community Center (RCC). A successful grant proposal should clearly establish the connection between the mission of the grantor and the RCC's needs. It's essential to craft a detailed plan that considers all aspects of the endeavor, including how performance will be evaluated.

Building a network of foundations, corporate funders, and federal or state agencies is crucial for developing long-term relationships. When writing the proposal, follow the grantor's instructions meticulously, including a cover page, executive summary, and a clear statement of benefits.

Remember, the proposal should not only seek to increase knowledge or awareness but also provide a solution that benefits the grantor and serves the community effectively.

#### 3.2 Fundraising

Fundraising is a vital component for the sustainability of recovery community centers, which provide essential support and resources for individuals in recovery. Effective fundraising strategies can include organizing events, such as charity runs or auctions, which not only raise funds but also increase awareness of the center's mission and services. Engaging the local community through social media campaigns and outreach programs can also be beneficial. It's

important to communicate the impact of donations, showing how contributions directly support recovery programs, such as treatment placement assistance, recovery coaching, and housing scholarships. Additionally, establishing recurring donation programs can provide a steady income stream to help the center maintain and expand its services. Collaborating with businesses and local organizations can further enhance fundraising efforts, creating a network of support that underscores the community's commitment to recovery and wellness. By employing a mix of these strategies, recovery community centers can secure the necessary funding to continue their invaluable work in helping individuals lead healthy, fulfilling lives free from the effects of addiction.

# **Recovery Community Center Models**

#### 4.1 Mobile Model

The Mobile Recovery Community Center Model is an innovative approach to providing support and resources to individuals in recovery from addiction. These mobile units extend the reach of traditional Recovery Community Centers by bringing services directly to individuals in various locations, overcoming barriers of distance and accessibility. They offer a range of non-medical recovery support services, such as advocacy training, recovery information, resource mobilization, and mutual-help meetings.

This model is particularly beneficial in rural areas where access to recovery resources may be limited. By fostering connections and providing essential support in a flexible manner, the Mobile Recovery Community Center Model plays a crucial role in building recovery capital and sustaining long-term recovery within communities. Additionally, the integration of evidence-based practices within this framework, such as Intentional Peer Support, further enhances its effectiveness in promoting wellness and recovery.

A great example of an exemplary mobile recovery center model is Community In Action in Beaufort County, North Carolina. Community In Action breaks through barriers and meets people where they are. This quarterly event connects Beaufort County residents with education, information, and resources surrounding mental heath and SUD in a fun and engaging way. Community In Action takes places in a collaborative setting with vendors representing a range of opportunities, services, and activities.

Community In Action started with the agencies and resources that came together as a community collaboration with the common goal of supporting those in recovery. They came together, set a date and a location, and decided what resources they could offer that would meet the needs highlighted in the Community Health Needs Assessment related to Mental Health and other social determinants of health.

#### 4.2 Day Center Model

The Day Center Recovery Community Center Model represents a transformative approach to supporting individuals on their journey to recovery from substance use and other mental health challenges. This model is characterized by its non-clinical, peer-led support structure, offering a

safe and welcoming environment where individuals can access a variety of resources and services. Key components of this model include the provision of educational classes, recovery circles, and opportunities for members to contribute to the community, which are essential for fostering a sense of belonging and purpose.

RCCs operate on the principle that recovery is a lifelong process, and they aim to meet individuals wherever they are in their recovery journey. By focusing holistically on a person's needs, RCCs empower individuals to manage their health and build a life that realizes their full potential. The Recovery Oriented System of Care (ROSC) is a broader framework within which these centers operate, emphasizing the importance of community-based support and the role of RCCs in connecting individuals to social services, employment, and educational opportunities.

The effectiveness of the Day Center Recovery Community Center Model is supported by research indicating that engagement with RCCs is extremely helpful in sustaining recovery and overall well-being. Volunteers, in particular, report high levels of perceived helpfulness, highlighting the value of contributing to the recovery of others as part of their own healing process. The Association of Recovery Community Organizations (ARCO) plays a pivotal role in supporting the network of RCCs by providing training, technical assistance, and advocacy, thereby strengthening the collective voice of the recovery community.

Things to consider when starting a Day Center Community Center Model:

- **Location** When starting a Recovery Community Center, location is a crucial factor to consider. It's important to choose a place that is accessible and welcoming to those seeking recovery support. Key considerations include proximity to public transportation, safety of the neighborhood, and availability of local resources. Additionally, the center should be in a location that respects the privacy and confidentiality of its members while being part of a supportive community environment. Understanding the community's needs and ensuring the center is easily reachable can significantly impact its success and the well-being of its participants.
- **Zoning** When starting a Recovery Community Day Center, zoning considerations are crucial. Consulting with legal experts and reviewing current best practices are essential steps in the planning process to navigate zoning laws effectively.
- Atmosphere When starting a Recovery Community Day Center, it's crucial to create an atmosphere that fosters healing and community. A welcoming and supportive environment can significantly impact individuals' recovery journey. It's important to consider the layout and design of the space to promote comfort and inclusivity. Offering a variety of programs and services that cater to different recovery pathways can also contribute to a positive atmosphere. Engaging with the community and incorporating feedback can help ensure that the center meets the needs of those it serves.
- Function Planning should include determining the scope of services, considering costs and
  funding strategies, and establishing clear policies and procedures. Resources like the
  Recovery Community Organization Toolkit and guides on building peer-to-peer recovery
  centers can provide valuable insights and steps for creating a supportive and sustainable
  environment for recovery.

#### 4.3 One Block Stop Model

The concept of a "One Block Stop Recovery Community Model" could be envisioned as a comprehensive approach to addiction recovery, where a single location or generalized location serves as a hub for various support services.

This model integrates elements of community recovery centers, which have been recognized for providing peer-to-peer support and helping individuals build recovery capital by mobilizing personal, social, environmental, and cultural resources. Such a model could potentially streamline the recovery process by offering a centralized suite of services that may include formal treatment, mutual-help organizations, and additional support mechanisms. The effectiveness of this model could be enhanced by incorporating findings from research on community recovery in stochastic block models, which emphasize the importance of community structure and interactions in recovery processes. By understanding the dynamics of community memberships and interactions, practitioners could tailor services to better meet the needs of individuals within the recovery community. This model not only aims to provide immediate support but also fosters a sustainable recovery environment that encourages long-term well-being and resilience.

# **Conclusion**

Establishing a Recovery Community Center is a vital step towards fostering a supportive environment for individuals seeking to overcome addiction and rebuild their lives. It's a place where hope is nurtured, resilience is built, and recovery is celebrated. As you embark on this noble journey, remember to ground your efforts in compassion, inclusivity, and evidence-based practices. Engage with the community, collaborate with healthcare professionals, and create a welcoming space that respects the dignity of every individual. Your center will not only be a beacon of hope for those in recovery but also a testament to the collective power of a community coming together to heal and support one another. With dedication, perseverance, and a heart for service, your recovery community center will thrive, inspiring change and transforming lives for years to come.